

Course Description

Title of Course: Business Environment Analysis

Instructor: Kwang-Woo Nam US CPA & Dong-Hoon Lee US CPA

Classes: 48hours (8 Weeks, 6 Hours per Week)

Text:

Economics, Business Structure *Supplemental Materials Prepared by CyberMBA, Inc 2007*

Wiley, CPA Examination Review, 2007, O. Ray Whittington Patrick R. Delaney, John Wiley and Sons Inc., Hoboken, New Jersey

Referred to : Economics, by Campbell R McConnell and Stanley L Brue

Objectives:

1. To understand Economics and Business structure
2. To learn Effects of Economic Environment on Strategy

Estimation of Grade

1. Quiz: 30% (6 times)
2. Middle Examination: 25%
3. Final Examination: 25%
4. Attendance & contribution: 20%

Schedule

Week	Subject
1	Microeconomics (Demand, Supply, Market equilibrium) / Quiz #1
2	Microeconomics(Cost of production) / Macroeconomics(Measurement of Economic Activity, Aggregate Demand and Supply)/ Quiz #2
3	Macroeconomics (Economic Measures /Inflation and Deflation/ Interest Rates)/ Quiz #3
4	Macroeconomics(Monetary Policy /Fiscal Policy /Economic Theory /International Trade) / Middle Examination
5	Macroeconomics /Foreign Exchange Rates/ Industry Analysis/ Developing and Implementing Strategies)/ Quiz #4
6	Agency (Creation of agency /Duties between principal and agent) / Quiz #5
7	Partnership (General Partnership, Limited partnership ,Limited liability companies (LLC), Joint ventures ,LLP/ Quiz #6
8	Corporation (Formation of the corporation /shareholders - shareholder's meetings /Dissolution, Merger & Consolidation/ Final Examination